



*"Designed by business people
for business people!"*

*"Pulse Software was conceived with an uncompromising vision to create a **simple yet Powerful** tool for business management.*

A sound knowledge in strategic planning, sales and accounting has brought this vision to life."

Harry Baruhas
Information Organiser
Founder

The Challenge

In today's fast paced business environment Business Owners, Managers and Staff need real time access to critical data in order to better manage their business.

The Problem

Over the years, businesses grow and build silos of information, making the task of data storage and analysis daunting. The problem is; when data is stored in a myriad of unintegrated programs it requires a great deal of time and effort to retrieve and manipulate. Usually, by the time businesses are able to use this valuable data, it is obsolete or almost worthless.

The Solution

Pulse Software delivers 'Real-Time' data for:

- ◆ Customer Relationship Management
- ◆ Sales & Marketing
- ◆ Administration & Finance
- ◆ Job Control
- ◆ Document Management
- ◆ Key Performance Indicator's
- ◆ Human Resource Management
- ◆ Management Dashboards

All in one package.

The Result

Pulse gives you

- ◆ Control
- ◆ Peace of Mind
- ◆ Decisiveness

***Pulse* is Less Software that does More.**

Take away the stress of business management and reduce the number of software packages your business needs.

*And most of all **increase profits!***



“Integration of critical data at your fingertips”

Navigate your Business with ease. **Pulse** gives you the power.

Pulse Monitors

Job Management

Sales Pipeline

Document Management

Account Management

Pulse Features:

Pulse offers you the control to **Manage the Complete Business Cycle.**

The key are the features integrated into one software program, removing replication of data.

For example, track the results from marketing campaigns to lead generation, from quote to sale.

Track jobs from sales or service contracts and manage staff time and activities. Record customer history and interface into Accounting Software for financial information.

Finally, use this information to streamline your next marketing campaign.

When your finger is on the Pulse, rest assured nothing is missed, everything is captured.

“Customisation, implementation and training is simple. It only takes staff hours, not days to learn to effectively use Pulse Software.

Best of all, is the immediate impact on the visibility of your business operation and to your the bottom line!”



"Pulse has replaced three programs with one. Saving both time and money!"

PRECISE

- Accurate Reports
- Analyses of your information
- Delivers 'real time' data
- Job Management
- Customer Tracking

You wouldn't drive a car with your eyes closed. So why drive your business that way.

The Pulse Monitor (Dashboard) gives you the control to drive the success of your business.

INTUITIVE

- Simple to use
- Fast to learn
- Easy to navigate
- Adaptable
- Grows with you

Who's Using Pulse Software:

Right now, Pulse is being embraced by many Professions, including:

- Accountants
- Advertising Companies
- Lawyers
- Financial Planners
- Franchisees/Franchisors
- I.T Companies
- Field Service
- Field Sales
- Manufacturing
- Software Development

POWERFUL

- Fully Integrated
- Seamless Interfaces
- Increase Performance
- Manages your people
- Automates key functions

Our plans are to expand into a variety of industries, in fact **any sales or service driven company** can benefit immediately from implementing Pulse Software.

Commitment to Continuous Improvement:

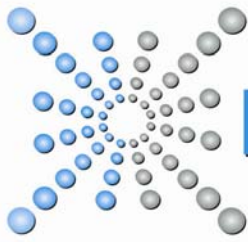
The Pulse development team is constantly improving the software and new modules are being added. Pulse Software continues to evolve.

AFFORDABLE

- Big features at SME prices
- Ideal for SBE to Corporate
- Reduces stress increases time for productive work
- Effective decision making
- From only \$50 per month per user*

Call us, now, **(03) 9607 8460** to evaluate Pulse and see if can add new life to your business.

* Conditions apply



Monitor your Pulse—What Pulse Software Offers

Account Management CRM	Sales & Marketing	Job & Activity Management	Time Billing	Document Management	Product , Service & Inventory
Multi Contact Records Manage Customers Manage Related Entities Track Customer History <ul style="list-style-type: none"> • Jobs • Documents • Sales • Activities • Product Items • Profitability 	Create Leads Manage Leads Quotation Quotation Aging Gross Profit Calculation Sales Management Manage Sales Pipelines Conversation Ratio Sales Forecasting Invoicing Outlook Integration Accounting Integration	Create Jobs Manage Jobs Track jobs Job Registers Job Scheduling Outlook Integration Job Profitability	Time Sheets Productivity Analysis Track Chargeable and Non chargeable time Analysis Staff Profitability Competencies Roles KPI's	Store All Documents in one central location: <ul style="list-style-type: none"> • MS Office docs • E-mails • Scanned Doc • Faxes Link Document to: <ul style="list-style-type: none"> • Customers • Quotes • Jobs • Staff Powerful Search Engine <ul style="list-style-type: none"> • Search Content • Search Meta Data • Date Ranges • Document Types • Full Boolean 	Manage Item List Manage Gross Profit Item Searches Goods Receiving Purchasing Track Inventory <ul style="list-style-type: none"> • Multi- Location • Serial No. Manage Suppliers

Real-Time Pulse Monitors (Dashboards)

Web based—Mobility— Wireless Enabled— Coming Soon

Customised to meet your business needs

**Pulse Software is Distributed by
Information Organiser**

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